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Works Cited - Annotations

"The Brady Bunch." *Wikipedia, the free encyclopedia*. Wikimedia Foundation, Inc. Web. 22 Oct. 2009. <http://en.wikipedia.org/wiki/Brady\_Bunch>.

*The author’s intention in this article was to inform the reader about “The Brady Bunch”. Information from this article is used in the introduction to provide a brief background and help set up the thesis by pointing out the time period in which the show ran.*

Bronson, Ron. "Workplace 2.0: Motivating and Managing Millennials." *Change This*. 05 Nov. 2008. Web. 8 Oct. 2009. <http://www.changethis.com/52.04.managingmillennials>.

*The author’s main point was to inform viewers about how millennials feel when working, and what they expect. I used this info to explain what companies can do to allow them to feel comfortable.*

Fleischner, Michael. "Marketing to Millennials." *Marketing Strategy | Business Articles - trueyoumarketing.com marketing experts*. Web. 26 Oct. 2009. <http://www.trueyoumarketing.com/marketing-to-millennials.htm>.

"Generation X -." *Wikipedia, the free encyclopedia*. Wikimedia Foundation, Inc. Web. 22 Oct. 2009. <http://en.wikipedia.org/wiki/Generation\_X>.

*The author’s intention in this article was to inform the reader about Generation X. Information from this article is used to compare Gen Y to Gen X.*

"Generation Y -." *Wikipedia, the free encyclopedia*. Wikimedia Foundation, Inc. Web. 22 Oct. 2009. <http://en.wikipedia.org/wiki/millenial>.

*The author’s intention in this article was to inform the reader about Generation Y. Information from this article is used in the introduction to point out the time period that we are focusing on, and to support the thesis in various areas.*

Heathfield, Susan M. "Managing Millennials: Eleven Tips for Managing Millennials." *About.com: Human Resources*. 2009. Web. 2 Oct. 2009. <http://humanresources.about.com/od/managementtips/a/millenials.htm>.

*The author showed multiple tips on how to manage millennials in the workplace. It gave information on how to provide leadership and how to encourage them to try their best. I used this information in the paper by showing the examples of how to make the millennials feel motivated and appreciated while in a working environment.*

Howe, Neil, and William Strauss. *Millennials rising the next great generation /by Neil Howe and Bill Strauss ; cartoons by R.J. Matson.* New York: Vintage Books, 2000. Print.

"Managing Generation Y." *The Recruiters Lounge*. Web. 21 Oct. 2009. <http://www.therecruiterslounge.com/2009/01/22/managing-generation-y/>.

*MillennialGeneration.org*. Web. 21 Oct. 2009. <http://www.millennialgeneration.org/>.

*The author’s main point was to inform viewers of the lifestyle of millennials, and what they believe in. I will use this information to describe the difference between the generations.*

"Millennials and the Economy." *MillennialGeneration.org*. Web. 26 Oct. 2009. <http://www.millennialgeneration.org/2009/04/millennials-and-economy.html>.

*Millennials Changing America*. Ed. Alex Steed. Millennials Changing America, 2008. Web. 2 Oct. 2009. <http://millennialschangingamerica.com/about.php>.

"New Progressive America: The Millennial Generation." *Center for American Progress*. Web. 21 Oct. 2009. <http://www.americanprogress.org/issues/2009/05/millennial\_generation.html>.

*The author wanted to show the millennials view on the government. I will input this information by showing how much power they can actually have towards the government by voting.*

"The Progressive Generation: What Millennials Think About the Economy | PEEK | AlterNet." *Home | AlterNet*. Web. 26 Oct. 2009. <http://www.alternet.org/blogs/peek/84930/the\_progressive\_generation:\_what\_millennials\_think\_about\_the\_economy/>.

*The author wanted to show the view that millennials have on the economy. I will use this information in the paper by showing the millennials basic stands on certain economic topics, such as health care spending.*

Thielfoldt, Diane, and Devon Scheef. "Generation X and The Millennials: What You Need to Know About Mentoring the New Generations." *Law Practice Today*. Law Practice Management Section, Aug. 2004. Web. 2 Oct. 2009. <http://www.abanet.org/lpm/lpt/articles/mgt08044.html>.

*The author of this information displayed the up and coming generation, known as the millennials, and their expectations when it comes to working individually vs. in groups. I showed this information by explaining how they prefer working in groups, so that tasks are accomplished more efficiently.*

"UCF Symposium to Focus on Challenges, Opportunities for Millennials in New Economy." *UCF Newsroom*. University of Central Florida. Web. 26 Oct. 2009. <http://news.ucf.edu/UCFnews/index?page=article&id=00240041037381429012136c33d79050a2&subject\_id=0024004102975ad83011b2b83251c0c35>.

*The author’s main point of this article was to show the opportunities that millennials have even with the current recession. I will use this information by incorporating views from multiple people who were a part of a Student Union event.*